



**Engineering and  
Management Program  
Tailor Made Course**



UNIVERSIDAD  
**NEBRIJA**

Centro de Estudios Hispánicos

## Program Location

Campus de  
Madrid - Princesa



## Campus Madrid-Princesa

Our magnificent campus is located at Santa Cruz de Marcenado 27, just a few away from the Argüelles and Ventura Rodríguez subway stations, in the heart of Madrid. A privileged position to enjoy and take advantage of all the opportunities that the city of Madrid offers, facilitating student's immersion and integration into the Spanish Culture.



## Programa Presentation

---

Intensive Two-weeks program designed for students who wish to have an academic experience abroad, following a rigorous program of engineering and management, while enjoying the vitality and plurality of the city of Madrid and its culture with the study of introduction to Spanish Culture.

This program involves the contents of engineering and management, through the participation in seminars, which favors the exchange between China and Spain.

The academic part will be complemented with visits from different sectors, as well as to emblematic sites in Madrid, which will provide a more global vision in Spain. A new way of learning through experience inside and outside the classroom.

## Program Description

---

### I OBJECTIVES

- Specialized engineering programs are a great way for students to stay on the cutting edge of the industry.
- To give a global vision of what it means to management and intercultural environments and how to perform satisfactorily in them.
- Achieve a quick and efficient approach to the Spanish culture in an immersion context.
- To promote economic and socio-cultural exchange between China and Europe

### II DATES

July ,2025

### III ACADEMIC AND CULTURAL COMPONENTS

- Spanish Culture classes includes the basic study of Spanish and the contents of Spanish culture.
- Management classes will be taught in English with the items :Global CompetenceA and Global Leadership B
- Engineering course will be taught in English with the items: XXX
- Four extracurricular activities, for example:
  - Cultural visits to places of interest, such as museums, Royal Palace, guided tours of the historical center, etc.
  - Two professional visitors.The extracurricular activities will serve to understand what is being studied and to obtain a first-hand approach to the contents.
- Two conferences with experts in the management and engineering sector.
- Excursion to Segovia
- Certificate.

## Program Structure

Example of a tentative weekly schedule\*:

LUNES 7	MARTES 8	MIÉRCOLES 9	JUEVES 10	VIERNES 11	SÁBADO 12
Orietation Spanish Culture (1h)	Management Course (2h)	Spanish Culture (1h)	Engineering Course (2h)	Spanish Culture(1h)	Excursion Segovia
Engineering Course(2h)	Engineering Course (1h) Royal Palace	Management Course (2h) Conferences (2h)	Management Course (1h) Visita profesional	Engineering (2h)	
LUNES 14	MARTES 15	MIÉRCOLES 16	JUEVES 17	VIERNES 18	
Spanish Culture(1h)	Management A (2h)	Spanish Culture (1h)	Engineering(2h)	Spanish Culture(1h)	
Engineering Course(2h)	Engineering Course(2h) Visita profesional (Management)	Management B (1h) Conferences (2h)	ManagmentB (1h) Prado Museum	Engineering (2h) Closing	

**\*The date and time of classes and activities will be determined at the time of course confirmation.**

If the activities cannot be carried out as planned, they will be substituted by other similar activities of cultural interest to the students.

## General Date

- Program designed for a minimum group of 20 students. The group will be cancelled if the minimum number of participants is not reached until 15th May ,2025.
- Students will be responsible for having or purchasing appropriate medical insurance to cover them during their stay in Spain.

## Programa fees

**Package price per student : XX€**

The price includes:

- ✓ 15 hours of classroom teaching

- ✓ Two academic activities
- ✓ Two extracurricular activities
- ✓ Two conferences
- ✓ One day excursion
- ✓ Welcome orientation
- ✓ University facilities
- ✓ Administrative services
- ✓ Certificate
- ✓ Home stay with half board or University Residence (14 nights)